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confidence is starting to take its toll on the tourism industry, destinations and tourism organisations have little choice but to acquire far greater knowledge of contemporary tourist behavior in order to understand ...

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behaviour: yourself and others as
tourists 2009 pp.58-74 ref.42 Abstract :
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behavior. The grand models are not
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services services Subject Category:
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Models of tourist behaviour.- CAB Direct

The authors of this tourism volume 'Contemporary tourist behaviour' present a text that presents 16 chapters divided into four parts: the book is not a collection of papers, but is a coherent 300 pages written as a focused book. It

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includes 36 figures, some of which must
be well-known even for first year
students, eight illustrating tables, 15
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References ...

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The book is a must-read for tourism
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offered by Bowen and Clarke (2009) in the edited volumes by Pizam and Mansfeld (2000), Kozak and Deerp (2009) or Morgan et al. (2010) -an incentive might be needed to undertake another tourist behaviour journey and traverse a similar landscape. In addition to the

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tourism studies, to a great extent, lacks
using a very basic model developed by
Engel, Blackwell and Miniard (1968).
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