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modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve. Entertaining and eye-opening, the audiobook highlights the extent to which culture affects business dealings, and the ultimate suggestion is that we may have more to be concerned about than product

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Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen

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Production Game whose companies' products are manufactured in China. Poorly Made in China describes the practice of quality fade—the deliberate and secret effort of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

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Praise for Poorly Made in China "This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the invisible underbelly of the global economy, he is a sympathetic and astute observer of China, its challenges, and its people.

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Preview — Poorly Made in China by Paul Midler. Poorly Made in China Quotes Showing 1-12 of 12. “They believed that the customer's exact wishes mattered only as far as they were necessary to capture the initial order. Beyond that, they figured, what an importer didn't

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know couldn't hurt it.”.

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Made in China = Piece of Junk - CBS News

"Poorly Made in China is an insightful, often hilarious account of how Chinese manufacturers transformed their country into the world's export powerhouse by hook and by crook. Midler suggests that understanding Chinese business

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strategies and tactics could benefit not only U.S. business, but also our political leaders.

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Paul Midler, the author of Poorly Made in China, talks candidly about his experiences on the Chinese shop

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floor--where quality and product safety were not always paramount concerns.

Poorly Made in China: Challenges for Auto Exports - CBS News

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the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China: An Insider's Account of the China ...

Poorly Made in China | It was a world gone wrong, one in which manufacturers

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thought little of manipulating product quality levels in order to save the smallest amounts, where savvy foreign business leaders were made to feel in control while they were taken for a ride by their partners, where entire manufacturing facilities sometimes vanished right into thin air...welcome to Poorly Made in China At the height of the

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boom export manufacturing, Paul Midler
returned to East Asia, a recently ...

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'Mulan' Box Office Figures China for

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