

The Icarus Deception How High Will You Fly

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The Icarus Deception How High

The Icarus Deception summary: Author: Seth Godin So much insight, feel so many of the aspects are very relatable. How high will you fly. This is in reference to Icarus who died because of his hubris ignoring his father's advice not to fly high, close to the sun because his wings are attached using wax.

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Review: The Icarus Deception: How High Will You Fly? User Review - Brock Buchanan - Goodreads. I'm going to read this book again. And then probably again, and again, and again. Seth Godin is one of my favorite authors on business, marketing, and creating something that serves the world we live ... Read full review

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The ideas in this book resonated with me. In fact, I think that "The Icarus Deception" is even more relevant now than it was a year ago. And from my limited knowledge of marketing, I think it applies more than ever. It explains the world the next generation are growing up in.

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Book Review- The Icarus Deception: how high will you fly ...

The Icarus Deception- Page 1 THE ICARUS DECEPTION How High Will You Fly? SETH GODIN SETH GODIN is the authorof more thanseventeenbooksincludingMeatballSundae ...

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